



**3–7 June 2024,
Essen, Germany**

13th European Electric Steelmaking Conference

Philharmonie Essen Conference Center



Sponsor and Exhibitor Packages

www.eec-2024.com



Steel Institute
VDEh

13th EEC 2024

The Steel Institute VDEh invented the European Electric Arc Furnace Conference (EEC) and organized it for the first time 1983 in Aachen, Germany. The success of this event has led to eleven following EEC's: 1986 in Florence (Italy), 1989 in Bournemouth (UK), 1992 in Madrid (Spain), 1995 in Paris (France), 1999 in Düsseldorf (Germany), 2002 in Venice (Italy), 2005 in Birmingham (UK), 2008 in Krakow (Poland), 2012 in Graz (Austria), 2016 in Venice (Italy) and 2021 in Sheffield (UK). The 13th EEC will take place from 3 to 7 June 2024 at the Philharmonie Essen Conference Centre.

The electric arc furnace is the main process for the recycling of steel scrap to produce widely varying grades of steel combined with the secondary metallurgy processes. It also has a high flexibility in the processing of iron-bearing charge materials. It can be operated with up to 100% DRI or HBI charge. The silver bullet ways to climate-neutral steel production are today seen in the process route Direct reduction and electric arc furnace or direct reduction, submerged arc furnace (or open slag bath furnace) and basic oxygen furnace.

The European Electric Steelmaking Conference series is supported by the members of the International Society of Steel Institutes (ISSI)

Scope and topics

The general aim of this 13th European Electric Steelmaking Conference is to provide a forum at which steel producers, plant manufacturers and suppliers as well as research institutes and universities come together to discuss the newest technologies and developments in the field of electric steelmaking. The conference will have the following technology-based topics:

- Electric Arc Furnace Technologies
- Electric Arc Furnace Process
- Melting of DRI/HBI in Electric Arc Furnaces
- New Furnace Types for DRI/HBI Melting
- Power Grid Requirements and Solutions
- Energy and Efficiency Optimization
- Ladle Furnace Process and Technologies
- Green Steelmaking Strategies



Platinum Sponsor

19,500 EUR (Main Sponsor)

On site

- 18 sqm booth area, preferential position in the exhibition area, booth construction is not included
- Highlighted company display during breaks
- Includes full registration for 6 attendees

Website

- Exclusive position with link on EEC website
- Preferential company presentation and mention as Platinum Sponsor on EEC website
- Integration of a corporate image film on EEC website

Print

- Logo placement on lectern in all rooms
- Logo placement in flyers, newsletters and posters
- Logo presentation on the welcome banner in the foyer
- Admission into the program committee
- 2 custom made roll-ups (which remain your property after the conference)
- Company banner and mention as Platinum Sponsor on EEC sponsor roll-ups
- Full page advertisement in the program folder
- Highlighted advertisement in the digital conference proceedings
- Logo and short portrait on digital conference proceedings
- Logo placement on label of digital conference proceedings
- Logo imprinted on conference bags
- Materials included in the conference bags (up to 2 items + 1 brochure)
- Mention in all press releases

Gold Sponsor

12,500 EUR

On site

- 12 sqm booth area, preferential position in the exhibition area, booth construction is not included
- Includes full registration for 4 attendees

Website

- Listing with link on EEC website
- Company presentation and mention as Gold Sponsor on EEC website

Print

- Logo placement in flyers, newsletters and posters
- Logo presentation on the welcome banner in the foyer
- Company logo on EEC sponsor roll-ups
- Half page advertisement in the program folder
- Advertisement in the digital conference proceedings
- Material included in the conference bags (1 item)
- Mention in press releases

Silver Sponsor

7,500 EUR

On site

- 8 sqm booth area, booth construction is not included
- Includes full registration for 2 attendees

Website

- Listing with link on EEC website
- Company presentation on EEC website

Print

- Logo placement in flyers, newsletters and posters
- Company logo and mention as Silver Sponsor on EEC sponsor roll-ups
- Material included in the conference bags (1 item)

Exhibitor Package “Booth”

4,500 EUR

- 8 sqm floor space (2 x 4 m)
- Fully equipped with booth (Standard exhibition construction, electricity, carpet, table, 2 chairs, 1 rack for brochures, 1 triple-socket)
- Includes full registration for 1 attendee

Exhibitor Package “Space”

2,500 EUR

- 6 sqm floor space (2 x 3 m)
- No booth construction included
- Includes full registration for 1 attendee

Additional equipment, furniture

A basic booth construction and lighting is mandatory to ensure an appealing presentation of the exhibition.

Customized booth layouts or additional items are possible but will usually result in additional costs. Please do not hesitate to contact us, should you have any special requests. We will do our utmost to meet your individual requirements.

The maximum booth height depends on the position of your stand. Please contact TEMA for additional information.

German VAT will be added to all prices.

Item Sponsors

Contact us to discuss individually how you can be presented best at 13th EEC.

Proceedings _____ 3,200 EURO

- Secure your logo on the proceedings to be handed out to all participants

Advertisement in program

• 1/1 page _____ 980 EURO

• 1/2 page _____ 490 EURO

Logo on conference bags _____ 2,000 EURO

- Each participant receives a conference bag at their arrival at the conference, Sponsor's logo printed on all conference bags

Pens _____ 1,500 EURO

- Your pens distributed to all participants

Notepads _____ 3,500 EURO

- Sponsor's name, logo and website are printed on the notepads



Registration form

for Sponsoring or Exhibiting at the "EEC conference & exhibition"

Please fax back to: +49 241 88970-999, attn. Ms. Stefanie Geuenich or send via email to info@eec-2024.com

I would like to sponsor / exhibit at the EEC, June, 3-7, 2024, Essen, Germany

Company / Institute

Contact Person

Address

Zip Code

City

Country

Phone

Fax

E-mail

Please mark with a cross the package you want to book:

Sponsoring Packages

- Platinum Sponsor: 19,500 EUR
- Gold Sponsor: 12,500 EUR
- Silver Sponsor: 7,500 EUR

Exhibiting Packages

- Exhibitor Package "Booth": 4,500 EUR
- Exhibitor Package "Space": 2,500 EUR
- Item Sponsor:

..... Sponsor for EUR

- Additionally: entry tickets (750 EUR per ticket) EUR

I understand that the organizer reserves the right to cancel and / or modify the above-mentioned event and / or services offered at any time.

X

Date / legally binding signature

Sponsoring Packages	Platinum	Gold	Silver
Booth area	18qm	12qm	8qm
Highlighted company display during breaks	x	-	-
Free voucher	6	4	2
Website:			
Listing with link	Preferential	x	x
Company presentation	Preferential	x	x
Integration of a corporate image film	x	-	-
Print:			
Logo placement on lectern in all rooms	x	-	-
Logo placement in flyers, newsletters and posters	x	x	x
Logo presentation on the welcome banner in the foyer	x	x	-
Admission into the program committee	x	-	-
2 custom made roll-ups	x	-	-
EEC sponsor roll-up	Company banner	Logo	Logo
Advertisement in the program folder	Full page	Half page	-
Logo and short portrait on digital conference proceedings	x	-	-
Logo placement on label of digital conference proceedings	x	-	-
Logo imprinted on conference bags	x	-	-
Materials included in the conference bags	2 items + 1 brochure	1 item	1 item
Press releases	x	x	-
Costs	19,500 EUR	9,500 EUR	7,500 EUR

German VAT will be added to all prices.

Host

Steel Institute VDEh
 Mr. Peter Schmieding
 Sohnstr. 65 | 40237 Düsseldorf | Germany
 Phone: +49 211 6707-478
 Email: peter.schmieding@vdeh.de
 www.vdeh.de

Organisation / Congress secretariat

TEMA Technologie Marketing AG
 Ms. Stefanie Geuenich
 Aachener-und-Münchener-Alle 9
 52047 Aachen | Germany
 Phone: +49 241 88970-313
 Fax: +49 241 88970-999
 Email: info@eec-2024.com
 www.tema.de